

# ANNUAL REPORT 2007

educate. inspire. change.



## WORLD CAMP

Mobilizing volunteers and community partners from across the world to teach, heal, share, and inspire families and communities for a better future.



## OUR WORLD

Our world is filled with complex problems that demand the most creative solutions and hardworking people to make progress. The devastation of HIV/AIDS in Africa, Central America and India has been the focus of World Camp volunteers and staff during 2007. This report highlights our successes, our challenges for the future and our appeal for you to join our efforts. Together we can make a difference and change the lives of thousands across the globe.



## OUR VISION

World Camp sees a world of strengthened communities unified to improve their futures. World Camp envisions a world where everyone has access to comprehensive lifesaving knowledge about HIV prevention and treatment, promoting an environment free of stigma and discrimination towards those infected and affected by HIV. World Camp sees a world committed to responsible use of its natural resources.

## OUR MISSION

To mobilize volunteers and community partners from across the world to teach, heal, share, and inspire families and communities for a better future by raising awareness of locally challenging issues and encouraging collective pride.



## OUR VALUES

- Health for All
- Human Dignity and Respect for All
- Partnership amongst us all
- Diversity and Inclusiveness

We believe there is a role for everyone committed to our vision, mission, and values and we seek to enrich our organization through diversity.







This Annual Report is dedicated to the eighty-seven motivated, curious, and compassionate volunteers that participated on World Camp's programs during 2007. It is only through their enthusiasm, perseverance, and openness that the message of HIV prevention reached thousands of students and teachers across three continents this year.

## To our Supporters



In 2001, a group of ten friends founded World Camp in southern Africa. We began providing basic health education for one simple reason: it needed to be done, and no one else was doing it effectively. At the time, I could not have fathomed that only seven years later over 250 volunteers and 30,000 students and teachers across three continents would share in that same experience.

While our growth has been significant, it has been organic, and I am proud to say our programs still maintain the personable and empowering approach that characterized our founding. Each party involved in the process, from volunteers to donors to translators to students, has become a part of the intimate World Camp family. Our success is built on collective strength: your hearts and hands have made this project grow, and we hope you can continue to help us make a difference in the lives of others.

We're not a giant organization, but we are a very responsible one. Our youth is our strength. We're responsive and effective. One of the great misfortunes in development work is the way funds seem to disappear before arriving to those who need it most. Some sources estimate that nine out of every ten dollars directed towards African aid find their way into erroneous pockets. We do our best to put our money directly into needed resources, while being careful to provide the education that ensures those resources are not wasted. Because we are small, we know where our money goes.

With a receptive expansion into India in 2007, we have big plans for 2008. We would like to have more than one hundred volunteers teaching abroad this coming year. We would also like to augment our camps with year-long volunteer placements, expanding accessibility to HIV testing and counseling. Thank you, friends, for your continued support and devotion to providing potentially life-saving knowledge to impoverished communities in Africa, Asia, and Central America. We would not exist without you.

Baker Henson  
Founder and President  
World Camp Inc.

## LEADERSHIP AND MANAGEMENT



**Baker Henson**  
Founding Director  
President  
Program Coordinator



**Laurel Crosswell**  
Director  
Operations Manager



**Mary Walker**  
Director  
Program Coordinator



**Jesse Pipes**  
Director  
Program Coordinator



**Chad Henson**  
Director



**Rob Lamb**  
Recruitment Director  
Program Coordinator



**Robert Egolet**  
Area Manager, Malawi



**Cyrus Jenda**  
Scholarship Mentor



**Doreen Kaphalanya**  
Scholarship Mentor

# WHO IS WORLD CAMP?

World Camp Inc. is an international nonprofit organization, with 501c-3 charitable status, committed to providing education in impoverished communities. Since its creation in 2000, World Camp volunteers have traveled in southeastern Africa, Central America, and the Indian subcontinent conducting educational programs in rural villages on the subjects of HIV/AIDS, the environment, and gender equality.

This report focuses on the accomplishments of 2007 and highlights for the coming year 2008.

## BOARD OF DIRECTORS

**Kim Chapman**  
**Baker Henson, Chairman**  
**Chad Henson**  
**Kari Nygaard**

**Jesse Pipes**  
**Carolyn Vaughn**  
**Mary Walker**

## 2007 AT A GLANCE

### WORLD CAMP INDIA PROGRAM

- ◆ 10 volunteers participated in a 5 week pilot program
- ◆ 968 students, teachers, and community leaders served by projects
- ◆ Month-long HIV awareness exhibit



India

### Honduras



### WORLD CAMP HONDURAS PROGRAM

- ◆ 26 volunteers participants
- ◆ 1118 students served at 14 schools.
- ◆ over 100 community member charlas conducted at rural clinics
- ◆ Conservation work in area parks

### WORLD CAMP MALAWI PROGRAM

- ◆ 57 volunteers participated in 5 week to 10 week sessions
- ◆ Over 10,000 meals served
- ◆ 200 teachers served by projects
- ◆ 4000 students served by projects



Malawi



# THE WORLD CAMP EXPERIENCE



## FOR STUDENTS...

While the direct student experience is focused on education regarding HIV/AIDS, life skills, environmental conservation, and gender equality, the concurrent experience allows for cultural interaction and exchange. Volunteers initiate each program with a circle of songs and introductions. Interactive games are played to encourage team building and trust as well as allow a level of comfort to be established between pupils and volunteer instructors. As hunger can lead to distraction, each student at our full day camps receives a meal of local food.

While most students are currently in primary school, World Camp also works with children and young adults who live in orphan centers or on the streets.



## FOR THE COMMUNITY...

World Camp strives to establish community outreach in its programs through community presentations and empowering students to teach their friends and families about HIV/AIDS and other locally challenging issues. Marking the conclusion of World Camp's educational program at a school, each class performs an original presentation on a topic of HIV prevention or environmental stewardship. Students are proud to display their creative works to their village, and the process initiates the sharing of this vital information to all age groups. The community, empowered by this knowledge, has the tools to work towards further change from the inside out.



## FOR TEACHERS...

While students are engaged in the World Camp 3-day educational program, their teachers participate in meetings that focus on teaching methods, facts about HIV/AIDS and the environment, and resource brainstorming. The teachers are also introduced to team building activities to encourage a supportive and open work environment.

At the conclusion of the 3-day teacher seminar, each teacher receives a certificate supported by the Ministry of Education in Malawi. In addition, teachers confirm their commitment to continue World Camp's mission of education. They are encouraged to educate and inform not only students but also the surrounding rural villages and communities.



## FOR VOLUNTEERS...

World Camp volunteers are the heart and soul of the program. With enthusiasm and passion, they strive to make lifesaving information come alive inside and outside of the classroom. Alongside teaching the World Camp curriculum, volunteers have ample opportunity to experience new cultures and impact communities in need. Volunteers may find themselves teaching others and consequently gaining greater insight into the world and themselves. Volunteer instructors often return to their home countries as ambassadors to the country where they volunteered and advocates of its locally challenging issues.



# THE MALAWI PROGRAM

Each year we work in Malawi, our understanding of this country grows along with our commitment to its people. In 2007, **three volunteer sessions** were held during the months of January to February and May to August. Volunteers spent 5 to 10 weeks teaching the interactive World Camp curriculum in rural communities surrounding Lilongwe. **57 volunteers** taught **almost 4000 standard 5, 6, 7, and 8 students** in 20 primary schools.

World Camp's educational programs in Malawi are really beginning to reach their stride, with a strong community reception and positive retention in testing. We have been testing our students before and after camps for four years now and are happy to say that many classes average **90 percent** on their exit tests.

Volunteers on their second or third trip to Malawi contributed a great deal to our program in 2007 as volunteer coordinators. Paul North and Ben Crosswell augmented our conservation curriculum with a **tree planting project**. Paul also contributed a **malaria education** component. Molly Brey and Price Massey expanded our **work with teachers**, adding initiatives and discussions aimed at empowering them to be community leaders. Seeing volunteers return to contribute more to our program is satisfying and reaffirming.

We hope to soon place a returning volunteer in Malawi for a year-long service term to maintain prevention clubs at schools and facilitate HIV testing and counseling.

"After attending a World Camp session in Malawi, I am convinced that this organization succeeds because it **remains closer to the people it serves** than other NGOs. World Camp is fueled by a **dynamic and organic leadership that inspires volunteers** to actively participate in the building of an impacting organization."

- Lane Shackleton, Volunteer 2006



# THE HONDURAS PROGRAM



In our second summer working in Honduras, **20 volunteers** continued to assess the local understanding of HIV and build a responsive curriculum in **two five-week sessions** in May to August.

For 2007, volunteer instructors worked with over **1,100 students** in the local communities surrounding the coastal city of **Tela**. The educational projects focused on refining young Hondurans' views of HIV, and encouraging them to be brave in fighting this disease. Volunteers found their conversations with students about the behaviors that lead to HIV transmission especially fulfilling.

In addition to these educational projects, volunteers held programs in local **orphanages**, completed **school building improvement projects**, **maintained trails** in local national parks, and conducted **open question and answer sessions** for patients awaiting treatment in nearby **medical clinics**.

Building on what volunteers learned about HIV in Honduras in 2007, new programming will try to reach out more to rural communities receiving little education. Coastal Garifuna communities, already a focus for the Honduras program, will remain a strong part of our program in 2008.

“World Camp is particularly valuable because of the **comprehensive** approach it takes to teaching HIV/AIDS prevention. There is the standard biological facts of the virus, but then there’s an entire part of the curriculum dedicated to the cultural aspects that contribute to the spread of HIV. This **multilateral** approach, coupled as a learning opportunity for both **volunteers and students**, makes World Camp an exceptional organization dedicated to HIV/AIDS education.”

- Amelia O’Rourke-Owens, Volunteer 2007

# THE INDIA PROGRAM



Inspiring change is what World Camp is all about, and India is a telling story. By the end of her five weeks in Malawi, **Sonal Raja** was ready to take our programming to a new population. Friends pointed her to **Manav Sadhna**, an NGO working from Gandhi's Ashram in Ahmedabad, the capital of Gujarat. Manav Sadhna provides enriching programs for the underserved populations of the city, making it a perfect fit for a collaboration with World Camp. On July 2nd, with **10 volunteers**, World Camp began its first classes in Gujarati.

We soon found India to be an ideal place for us to work: a very high HIV case load, a changing sexual climate, and little knowledge about the disease. It is estimated that less than half of Indian women know what AIDS is. Due to public ignorance, discrimination against HIV-positive people is a common problem. In addition, HIV exacerbates epidemics of tuberculosis, which are already rampant in the slums. Whether young or old, students warmly received the information we brought. Our work included a visit to a school for **the blind** and one for **the deaf**. We taught classes in city parks and others on the grounds of Gandhi's Ashram. By teaching **clinics for NGO staff** and a **Teachers School**, we informed some very interested adults that will go on to share their knowledge with others. We were also able to share information as staff at **Seva Café**, a conceptual restaurant interested in inspiring service in others. In all, our pilot program in India served almost **1000 students, teachers, and community leaders**.

Our initial program made us aware of just how much there is to do, and what a wonderful place India is to work. Our India project is a wonderful opportunity to learn and to serve, and we look forward to expanding to two full volunteer sessions in 2008.

"World Camp combines **creative methods** with thoughtful, dedicated individuals who come together to learn, create, change, inspire, and understand these issues at a **deeper level**."

- Sonal Raja, Coordinator 2007



## 2006 RECIPIENTS



**Lilian Tchuma**  
Bzyanzi School  
**Tiyeinjeina Galana**  
Mdzobwe School



**Litah Tchuma**  
Bzyanzi School  
**Mwatitha Kauyoni**  
Mdzobwe School



**Jecky Mangani**  
Chadabwa School  
**Monica Billiat**  
Senga School



**Efrida Kalumbi**  
Kaungwe School  
**Mary Alexander**  
Senga School



**Irine McField**  
Kaungwe School  
**Martha Cossum**  
Mdzobwe School



**Maria Banda**  
Kaungwe School  
**Solomy Nelson**  
Kaungwe School



**Lydia Gunde**  
Kaungwe School  
**Thundasi Stanly**  
Senga School



**Purikeriya Mariko**  
Senga School

Not Pictured:  
Tamara Lunde  
Chifunior Dambo

## THE JORDAN NEAL HENSON SCHOLARSHIP FUND

In rural Malawi, poverty prevents many young adults from seeking higher education. Though primary school is free to the public, secondary school requires a fee. The scholarships provide financial support to vulnerable students who are faced with the challenges of being orphaned by one or both of their parents. The fund seeks out students who show promise for success but cannot afford the fees and living expenses associated with secondary school in Malawi. The recipients of this fund are selected by an application process and recommendations from teachers and headmasters. The fund provides school fees, book and supply allowances as well as clothing and food allowances. Recipients are monitored by World Camp program coordinators, World Camp volunteers, local area management and an assigned Malawian mentor and role model.

**Hannah Mwandida Jickson**, 17 years old, hails from the Msundwe village in rural Lilongwe, Malawi. When she was younger she became an orphan along with her four siblings when her father passed away from shingles and her mother lost her life to malaria. Her family was broken apart and Hannah was placed under the care of her aunt, a rural farmer with several children of her own.



World Camp is very happy to have Hannah as a Jordan Henson Memorial Scholarship student. After an impressive completion of her Junior Certificate Exams in 2007, she has recently begun her third year of secondary school. She hopes to continue her education after secondary school and become a nurse. Her leisure activities include netball and football. Hannah is also a talented singer and enjoys singing with others.

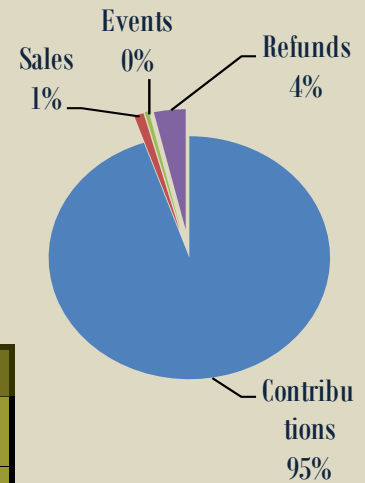
**Jordan Neal Henson**, youngest brother of World Camp founding member Baker Henson, participated in World Camp's first program in Malawi in the summer of 2001. He was 20 years old at the time of his passing and was a student at Warren Wilson College in Swannanoa, North Carolina.



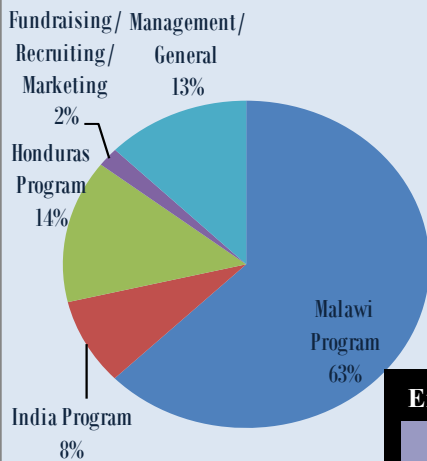
**Jordan Henson**

# FINANCIALS

## INCOME



Income		
Contributions	\$ 259, 914.51	94.08%
Sales	\$ 3, 008.91	1.10%
Events	\$ 1, 275.17	0.47%
Reimbursements	\$ 9, 976.84	3.64%
Total	\$ 274, 175.43	



## EXPENDITURES

Expenses		
Malawi Program	\$ 151, 037.16	62.73%
India Program	\$ 20, 600.08	8.56%
Honduras Program	\$ 34, 050.64	14.14%
Fundraising/Recruiting/Marketing	\$ 4,564.70	1.90%
Management/General	\$ 30, 513.08	12.67%
Total	\$ 240, 765.66	



# 2008 AND YOU



**OUR APPEAL: A SOUND RECORD,  
GOOD PEOPLE,  
AND FORWARD-THINKING MINDS.**

**CHANGE MADE POSSIBLE THROUGH THE UPLIFTED  
HANDS OF MANY.  
CHANGE MADE POSSIBLE WITH YOUR SUPPORT.**

*"Thank you, World Camp, for your dedication to teaching our students and community about these important issues. We will remember you by sharing what you have taught us. You will not be forgotten."*

- Sylvester Paulo Sankhulani, Headmaster  
Mbalame Full Primary, Malawi

# **WORLD CAMP INC.**



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