



world camp



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Leadership and Management:

Jesse Pipes, Director of Operations
Laurel Jernigan, Managing Director
Blessings Chikakula, Malawi Country Manager
Katy Lackey, Program Coordinator
Karen Clark, Program Coordinator
Jaren Folden, Program Coordinator
Rachel Dudasik, Program Coordinator

World Camp Board of Directors:

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Robert Lamb, Member
Peter Goff, Member

World Camp Malawi Trustees:

Chipingo Phiri
Michael Kumwenda

Contact Address:

World Camp Malawi
PO Box 194
Lilongwe
+265 175 3424 / +265 999 911 377
info@worldcampforkids.org

World Camp USA
157 S. Lexington Ave. Ste.B-1
Asheville, NC 28801
+011 828 254 2339
info@worldcampforkids.org



OUR APPROACH

We **EDUCATE** individuals and communities on issues surrounding HIV/AIDS, health, environmental resources and gender equality through interactive lessons and outreach projects in classroom and community settings.

We **INSPIRE** individuals and communities to take action and implement support mechanisms that address the needs of vulnerable children, families and communities.

We **CHANGE** the way individuals and communities manage their resources by raising awareness of challenging issues, improving social infrastructure and providing sustainable solutions.

The Mission

World Camp is dedicated to providing simple, sustainable solutions to the complex problems of poverty and HIV in disadvantaged communities. We work with youth infected and affected by HIV, providing education, health, and social services. We believe these investments will support a new generation of adults who will help end the cycle of poverty within their communities. We provide our partner communities with the skills and infrastructure necessary to support their own development over the long term.

“We believe that many global problems can be alleviated if everyone commits to sharing resources and caring for others.”

Dear Friends, Colleagues and Partners:

In today’s interdependent but increasingly discordant world, the importance of developing transformative learning processes that equip communities with the knowledge and systems needed to restore the health of the global community has never been greater.

With our 2009-2010 Annual Report, we present World Camp’s accomplishments over the past year and celebrate our 10-year anniversary. We look back on the long-standing success of our Outreach Programs and applaud the innovative work of our Program Coordinators, National Field Staff and volunteers. We have worked hard to design a community structure based around education and self-sufficiency, and continue to work side by side with local leaders to organize community leadership and provide common sense planning and development of local ideas by local people.

As World Camp’s legacy evolves, we strive to do more with less, to be a leader in collaboration and to renew our commitment to serving those most in need. We understand the key role that local institutions play in the development of their own communities and engage in capacity building for their teachers, health workers, and community based organizations.

Hundreds of millions of dollars are spent every year in humanitarian aid around the world. This support is absolutely critical, but we must question how much time is being spent on the root causes. Children in developing countries are as capable, ambitious and gifted as children from any other part of the world. What they lack is education and community leadership.

With over ten years of experience, World Camp has crystallized a vision for creating lasting change in disadvantaged communities by developing innovative, sustainable systems that focus on health, social services, and education. We see our work as a testament to the belief that by helping people come together and empowering them, we can build a better future for everyone.



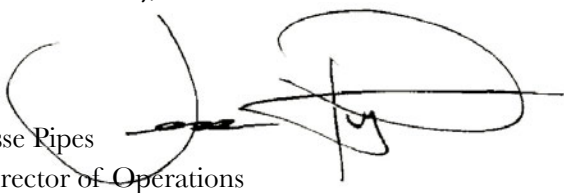
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World Camp is addressing the root causes of HIV and poverty by engaging individuals through local and regional projects, unique curricula and instruction, community partnerships and service. World Camp’s new legacy we will forge ahead knowing that what is important is not what we have already left behind but what we continue to build each day forward.

Our challenges are equaled by the opportunities we have and we are eager to join you in creating lasting change to build stronger communities and offer better support to vulnerable children and families. Together we are facilitators of tomorrow’s Africa.

Yours Sincerely,

Jesse Pipes
Director of Operations





At Work

2009-2010

Teachers Trained

Malawi: 123

India: 19

Communities Impacted

Malawi: 19

India: 8

Students at Life Skills Camp

Malawi: 1918

India: 698

Meals Served

Malawi: 8181

India: 1311

Our Values

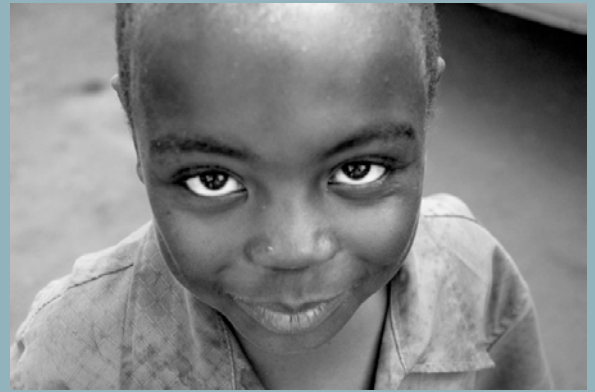
Garner community support and maximize our efforts by fostering a collaborative approach to solving challenging issues.



Protect, care and provide support to the most vulnerable and extend the response of prevention through the dissemination of information.



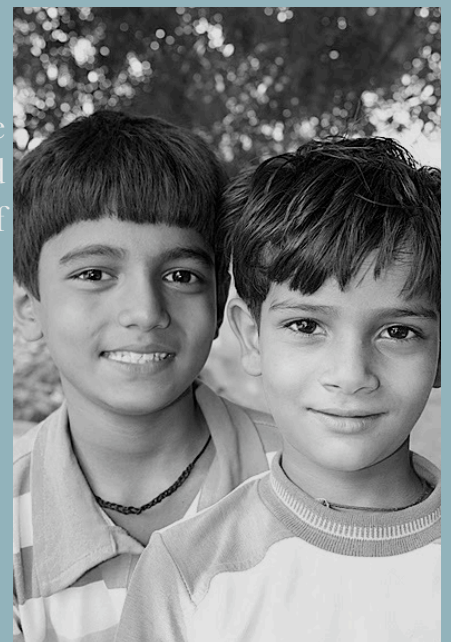
Promote a culture of understanding that enables the international community to work on development and conservation projects. Increase the debate and discussion of values, beliefs and practices which influence social change.



Provide individuals and groups with educational opportunities that empower self-guided, positive changes that protect personal health, community health and the environment.



Increase advocacy for changes in sex-related values, beliefs and practices. Change negative attitudes towards women, girls and people living with HIV and AIDS.



LilongweMalawi

The need for sustainable solutions in Malawi is evident by the lack of capital, illiteracy, poor health, overpopulation and severe environmental degradation. World Camp delivers projects and activities that are directed towards social, environmental, and health improvements for Malawians. World Camp programming inspires people from around the world to take action and support the achievement of the Millennium Development Goals.

During 2010, World Camp focused on guiding further advancements in partner communities to improve people's livelihoods while conserving natural resources. World Camp launched new initiatives to promote sustainable development by targeting three thematic areas: Education, Health, and Social Services.

Teacher Training: World Camp supplements education in partner schools and communities by providing intensive 4-day health education training workshops for Malawian teachers. These programs equip teachers with techniques to address culturally-sensitive health topics and provide them with teaching techniques that can be incorporated in the regular classroom. World Camp places an emphasis on addressing stigma and discrimination among and by teachers. Developed in conjunction with the Ministry of Education, World Camp's Teacher Training Workshops continue to assess and expand the effectiveness of Malawi's teachers through our Teacher Training Certificate Programs.

Combating Malnutrition: World Camp provides over 8000 nutritious meals each year to

"It is our vision to have a society where the rights and dignity of all are respected and the potential impact of the HIV/AIDS pandemic on learners and educators is stabilized, reduced and responding creatively to new needs in the education sector."

Dr. George Chaponda

Minister of Education, Science and Technology

children in partner communities. Meals are based on the local staple food to provide a complete and balanced meal. Over the past 10 years World Camp provided over 80,000 meals throughout rural communities in Malawi. World Camp combats malnutrition by educating participating children on the importance of a balanced diet based on locally available foods.

Supplementary Health Curriculum: World Camp provides supplemental health and education to students and teachers in forty-five rural partner communities throughout Malawi. Topics include how HIV affects the body, modes of transmission, prevention methods, testing and how to care for someone with HIV. In 2010, World Camp introduced a very well received section deconstructing common misconceptions about HIV/AIDS in Malawi. Endorsed by the Ministry of Education, World Camp fills an important gap in the Malawian education sector where stigma and discrimination prevent students and teachers from talking openly about HIV/AIDS.

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LilongweMalawi

World Camp's core focus is to educate rural communities in Malawi about the issues most affecting their future. We work with students and teachers in schools because we believe they are the community members of the community most willing to embrace change. But our work does not stay within the schools—we invite village leaders and student's families to join us for educational songs and dramas performed by program participants.

Promoting HIV Prevention: World Camp augments the basic HIV prevention curriculum provided in Malawian schools with lessons designed to engage students and teachers, encourage critical thought about the problems posed by infectious disease in their communities. We collaborate with students, teachers and communities to explore practical solutions.

Condom Use Training: World Camp has identified that learners have reservations about condoms; they are often confused, they may use them inconsistently, and tend to believe myths attached to their use. World Camp recognizes the sensitivity of condom use and family planning, but we affirm that aside from abstinence, condom use can facilitate and strengthen the effectiveness of HIV and other STI prevention programs, safe practices and expand their scope for reducing HIV incidence rates.

Gender Issues: World Camp shares the Malawi Government's goal of mainstreaming gender in its development processes. Rooted in this are our efforts to increase the participation of women in decision-making and by empower women through an increase in household economic stability.

The World Camp curriculum empowers women to make informed decisions about their bodies. We encourage family planning for the betterment of their own lives. As gender equity is a cross-cutting issue, we implement these programs alongside all of our core programs. Under these specific programs girls who are vulnerable and economically challenged are targeted through capacity building trainings, provision of basic social needs and increased safety nets.

WC encourages gender equality through simulation trainings, role plays and open discussion-based activities. We recognize that, regardless of age, background, or country, there are fundamental differences between males and females. We work, not to instill a sense of "sameness" among genders,

but rather to embrace differences and promote equal opportunity.

Environment: World Camp believes that environmental conservation is pivotal to overcoming issues associated with poverty. We aim to help partner communities understand the importance of conservation and proper utilization of natural resources. World Camp's programs increase the understanding of the environmental interaction humans have with their natural surroundings in partner communities.

World Camp plays an important role in natural resource management and conservation in partner communities. Partner communities participate in reforestation projects and sapling distribution with specific grant programs. Although we do not have the resources to build or distribute solar ovens, solar power, wind technologies or other alternative resources, we emphasize the importance of these technologies through interactive modeling demonstrations. World Camp is engaged in assisting partner Community Based Organizations network and submit proposals that will bring alternative energy technologies to rural communities.

Jordan Neal Henson Scholarship Fund:

Through the Jordan Neal Henson Memorial Scholarship Program, World Camp selects academically promising orphaned girls to continue towards the completion of a secondary school education. World Camp provides tuition, room, board, clothes, and other basic needs for 4 years as the scholars completes secondary school. Mentors meet with the students on a monthly basis to discuss challenges, goals and support their progress.

It is our belief that providing access to education is only one component of academic success. World Camp aims to ensure that families also support scholarship recipients. In 2010, two scholarship recipients completed our program and graduated from secondary school. The girls were the first in their families to do so. With the continued support of others, World Camp will continue to provide scholarships to deserving young women in Malawi.



“Many questions arose in my heart; why am I so lucky; why was I born into a culture where women have rights, and why have I never had to worry about going hungry? It is difficult to comprehend how we come from such a land of abundance when we know that children are abandoned to struggle in the slums...”

Kendall Strautman, 2010



AhmedabadIndia

Life Skills and HIV Prevention

In recent years, India has seen a slight rise in HIV prevalence as well as national attention directed towards environmental issues. The Indian community thus graciously welcomed the group of 3 volunteers, 4 field assistants and 2 coordinators. WC's Outreach Through Education (OTE) program seemed more important than ever. Our small but dedicated team returned for a strong development year in Ahmedabad, Gujarat.

The team focused on narrowing down WC's target population: participant schools included secondary and primary, private and government, English-medium and Gujarati-medium, and even a teacher's training college! Following the success of our Malawi program,

India volunteers helped develop a 4-day curriculum program that was piloted at our final camp. Our team partnered with several local grassroots organizations, including Saath, Samvedana, and Manav Sadhna. Program events entailed a series of outreach projects with over 300 women from partner co-op, Gramshree. Condom demonstrations and reproductive health workshops were a huge success among the women!

Summer highlights included spending significant time with a family living "positively" with HIV in one of Ahmedabad's largest slums, a visit to the Environmental Sanitation Institute, and attending traditional Gujarati dances.

Financials

World Camp is an independent nonprofit, charitable organization that is exempt from Federal Income taxes under Section 501(c)3 of the Internal Revenue Code. Contributions to World Camp for its exempt purposes and mission are tax deductible. World Camp is also registered with the Malawi Non-Governmental Organization Board in Malawi, Africa.

In 2009-2010, World Camp implemented its programs in Africa and India with the financial support of a diverse range of supporters, volunteers and individual donors.

With a clear focus to fulfill of our mission, we maintained a consistent level of General and Administrative costs over the past year.

World Camp Condensed Financial Information for Year ending September 30, 2010

World Camp, Inc Combined Statement of Activities For fiscal years beginning October 1

	2009
Revenue	
Contributions	122,021
Volunteer Charges	266
Miscellaneous Income	594
Total Revenue	<u>122,881</u>
Expenditures	
Program Services	100,918
Management and General	44,836
Fundraising	5,414
Total Expenditures	<u>151,169</u>
Operating Income	(28,288)
Prior period adjustment	(2,276)
Changes in Net Assets	<u>(30,564)</u>
Net Assets, Beg of Year	<u>155,929</u>
Net Assets, End of Year	<u>125,365</u>

World Camp Condensed Financial Information for Year ending September 31, 2010

World Camp, Inc

Combined Statement of Cash Flows

For fiscal years beginning October 1

	2009
Cash Flows from Operating Activities	
Changes in Net Assets	(30,564)
Adjustments to reconcile changes in net assets to net cash provided by operating activities	
Depreciation	8,755
Other changes in operating assets and liabilities	(905)
Total Adjustments	7,850
Net cash provided by operating activities	(22,714)
Net Increase/Decrease in Cash	(22,714)
Cash, beginning of year	62,241
Cash, end of year	39,527
	-

World Camp, Inc

Combined Statement of Financial Position

For fiscal years beginning October 1

	2009	2008
Assets		
Cash, unrestricted	39,527	62,241
Receivables	3	-
Inventory	966	1,079
Total Current Assets	40,496	63,320
Property, Plant, and Equipment net of accumulated depreciation of \$45,620	111,340	120,095
Total Assets	151,836	183,415
Liabilities		
Accounts Payable	354	1,369
Mortgage Payable, current	26,117	26,117
Total Current Liabilities	26,471	27,486
Net Assets, unrestricted	125,365	155,929
Total Liabilities and Net Assets	151,836	183,415
	-	-

Thank You

On behalf of the communities we serve, World Camp would like to thank all the individuals whose generous support makes our work possible.

World Camp's history of dedicated individuals believe that education is one essential step in the journey to overcome the challenges facing Malawi. By developing a network of programs in three countries, World Camp has become a group where individuals and organizations unite to realize a vision for innovation and change.

This year marks a decade for our Outreach Through Education programs during which hundreds of international volunteers and local field staff have devoted their time and talents to provide holistic education and appropriate health training to thousands of students and teachers in rural communities.

One aspect of World Camp that we are extremely proud of is that we have a lot of people constantly thinking, questioning, and reevaluating the effectiveness of our programming. This keeps us fluid as an organization and able to adapt to community needs on the ground. Fresh ideas and perspectives are constantly presented by volunteers who range from PhDs to adventurous high school students.

All are inspired by a vision to develop unique strategies that directly address challenging issues affecting communities around the globe.



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WORLDCAMP USA
157 S. Lexington Ave. Ste. B-1
Asheville, NC 28801
 +011 828.254.2339

WORLDCAMP MALAWI
PO Box 194
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 +265 175 3424 / 999 911 377

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